David Baus

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Lead Product Designer at Getsafe building the team & establishing design throughout the company.

Experience

Getsafe / Senior Product Designer - Team Lead
May 2018 - Present

Led product design through building a functional team, developing and embedding processes to enable design at scale. Advocated design throughout the company by enabling people to participate in design processes and education.

Stick.ly / Product Designer
Jul 2016 - May 2018, Resumed Jun 2020

Researched the topic of didactic interaction design and developed a MVP for an adaptive vocabulary learning system. Resumed with the goal to validate product-market fit, focusing on the core problem: “We often read (and forget) the same words. Words that are really worth learning. How might we enable people to never forget them again?”

Propertymind / Product Designer
Jan 2015 - Jul 2016

Supported founders to visualize their vision and built a working prototype in order to explore product-market fit. Led customer research and identified features to go into the MVP. Crafted cross-platform visual language.

Freelance Work / Product Designer
2014 - Present

Pathmate Technologies, Newsdashboard, Herren der Schoepfung, Neon Elephant

Education

University of Applied Science Darmstadt Bachelor of Arts; July 2016 Interactive Media Design

Cork Institute of Technology Bachelor of Arts; July 2016 Multimedia